

Steiner Talent Management

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**CINDY OEMCKE****BIO**

Having started working professionally in the entertainment industry at just eighteen years of age, Cindy has vast experience in many different fields. She has worked as a presenter, featured in numerous TV commercials, compered and danced in numerous stage shows, done Voice Over work and had small TV acting roles. She has also worked as a model both on the runway and featured in print campaigns. Her extensive experience makes Cindy extremely versatile and competent in a wide range of roles. She is also a Mum to two beautiful daughters.

MODELING

2018 Just Spas	'Female customer'	Digital/instore marketing video, Dir: Patrick Tyers	Racket Agency
2017 Holden	'Best Friend'	Video for online advertising and stills. Dir. Drew Dunlop	Betty Wants In
2017 Apia stills campaign	Model 'home assist/care worker'	Stills	Apia
2017 istock Lifestyle shoot	Modelling with my daughters	Stills	istock
2017 Reject Shop 'Mother's Day' catalogue	Model 'Mum'	Catalogue (print and online)	Reject Shop
2017 Murray River Trails for NSW Parks	Model, 'Mum'	Video for online advertising and stills. Dir. Daniell Parsons	Daniel Parsons Media
2016 Superior People Recruitment Specialists	Model 'Recruitment Officer'	Stills and Website	Superior People
2016 Solutions Catalogue	Model	Stills and website	NGT Marketing
2015 Sleepmaker Corporate Video	Model	Corporate Video	Wellcom Group Limited
2014 Officeworks 'Free Delivery' print ad	Model 'Office worker'	Print campaign	Officeworks
2014 AAMI print ad	Model	Print campaign	AAMI
2014 Autumn/Winter Homyped catalogue	Model	Catalogue and print ad	Homyped
2013 Cool Gelmat/Warm Bodymat	Model	Stills and website	Cool Gelmat
2013 Sunraysia Organic print ad	Model 'Mum'	Print campaign	Sunraysia Organic
2013 AAMI Insurance print ad	Model 'Wife'	Print campaign	AAMI
2013 REECE 'bathroom happiness' campaign	Model	Print campaign	REECE
2012 Coles print campaign	Model	Print campaign	Coles
2011 Hesta campaign	Model 'Physio'	Stills and website	Hesta
2011 Mix N Match maternity	Model	Stills and website	Mix N Match Maternity
2010 Real Pet Insurance campaign	Model	Stills and website	Real Insurance
2010 Suncorp Campaign	Model	Displayed on campaign landing page	Suncorp
2010 Curlewis Parks campaign	Model	Billboard, magazines & newspapers	Curlewis Parks
2010 The Health Arts College campaign	Model	Cover of magazine	The Health Arts College
2009 Sievwright The White Glove Mover	Model	Stills and website	Siewwright
2009 Australia Post	Model	Print campaign	Australia Post
2009 HoMedics Print campaign	Model	Print Ad in The Age & The Herald Sun	HoMedics
2008 Borders Christmas Campaign	Model	Brochure & Store Poster	Borders
2008 Cover of Chemmart Brochure	Model	'Healthy Smile' campaign	Chemmart
2008 Showtime Attractions Brochure	Model	Catalogue	Showtime Attractions
2008 MYOB print campaign	Model	Print campaign	MYOB

2008 Docklands Bridal Spectacular	Model	Advertising campaign	Docklands Bridal Spectacular
2008 Bienvenue Enchante's website	Model	Bridal campaign	Bienvenue Enchante
2008 Fitness Shoot	Model	Personal Training advertising	Cindy Oemcke's PT
2007 Docklands Bridal Exhibition	Model	Advertising campaign	Docklands Bridal Exhibition
2007 Medibank Private Print campaign	Model	Print campaign	Medibank Private
2007 Stylecorp Catalogue	Model	Catalogue	Stylecorp
2004 Woman's Day	Model	Stills for article	Woman's Day
2000 NYC Hair Tips print ad	Model	Store poster and brochure	NYC Hair Tips
1999 Bayview on the Park Melbourne	Model	Bikini model in brochure	Bayview on the Park
1996 Shell Racing Team Calendar	Model	Calendar	Shell Racing Team

TVC'S			
2018 The Blind Factory	100% as 'Wife'	Dir. Tim Murray	Two Tractors
2018 Bevmarks TVC	Featured, Customer	Dir. Andrew Arimatea	Visual Domain
2017 Chemist Warehouse L'Oreal Beauty Break TVC	Featured model	Dir. Harvey Silver	Silver Spoon Productions
2017 Rent4keeps TVC	100% as 'best friend'	Dir. Rowan Webb	Georgeous Films
2016 Chemist Warehouse Healthy Break TVC	Featured, Mum	Dir. Harvey Silver	Silver Spoon Productions
2016 Little Live Pets Youtube Video for US market	Featured, Mum	Dir. Judd Hyland	Sodaland Films
2015 Chocolate Bar Maker Commercial for US market	Lead, Mum	Dir. Judd Hyland	Sodaland Films
2014 Cuddlies TVC	Lead, Mum	Dir. Andrew Coyle	Scene On
2013 Boats & More REGIONAL TVC	100% as lead presenter	Dir. Peter Sutherland	SuthoCreative
2013 Sunraysia Organic TVC	Lead, Mum and 100% as Voice Over	Dir. Vaughan O'Connor	Rapid Media
2010 Real Pet Insurance TVC	100% as lead presenter	Dir. Aaron Schereck	one3six
2010 Suncorp Bank TVC	100% as lead presenter	Dir. Luke Dean	Advertising Advantage
2010 Spa Rite TVC	Lead model	Dir. Kristian Curcio	Orion Media
2010 The Health Arts College TVC	Lead actor	Dir. Graham Van Arkadie	Van Ark Media
2009 Country Racing Victoria	Lead, race goer	Dir. Nik Round	Gods & Monsters
2007 Coles TVC	Featured, Mum		Solomon Partnership Pty Ltd
2007 Kodak Infomercial	Lead, shopper		
2007 Canbet TVC	Lead actor	Dir. Steve Oemcke	WTFN Entertainment
2006 TAB TVC	Featured, patron		
2006 Monarch Spas REGIONAL TVC	Lead, Mum		
2004 Hlidden Valley TVC	Featured, Mum	Dir. Steve Oemcke	WTFN Entertainment
2000 Kellogg's TVC	Featured extra, protestor		
1999 L & H Communications TVC	Lead, Mum		
1999 Parts Plus TVC	100%, shopper		
1997 Honda TVC	Featured model		
1996 Westco TVC x3	Lead model		

VOICEOVER WORK			
2017 VO for Bayside City Council	100% as Voice Over artist	Dir Rob La Terra	Shon Productions
2017 VO for Rent4keeps TVC	100% as VO artist and actor	Dir. Rowan Webb	Gorgeous Films
2015 VO for AB Phillips	100% as Voice Over artist	Dir. Joel Mielle	Intermedia Arts
2014 VO for PRM Group Corporate Video	100% as Voice Over artist	Dir. Jonathan Zoch	Inspireworks
2013 VO for Sunraysia Organic TVC	100% as Voice Over artist	Dir. Vaughan O'Connor	Rapid Media
2013 VO for Reece 'bathroom happiness' campaign	100% as Voice Over artist		Trout Creative Thinking
2011 VO for Real Estate Investar	100% as Voice Over artist	Dir. Kristian Curcio	Orion Media
2010 VO for Real Pet Insurance Radio Advertorial	100% as Voice Over artist		2GB

CORPORATE VIDEOS

2017 Bayside City Council's corporate video	100% as Lead presenter, Sally	Dir. Rob La Terra	Shon Productions
2017 Nature Direct Corporate video	100% as Party guest	Dir. Sarah Robinson	The Video Box
2017 Bayside City Council 'Don't Feed the Bin'	100% as Lead, Mum	Dir. Rob La Terra	Shon Productions
2015 AB Phillips Corporate Video	100% as Lead presenter, Rebecca	Dir. Joel Mielle	Intermedia Arts
2014 PRM Group Corporate Video	100% as Lead presenter	Dir. Jonathan Zoch	Inspireworks
2012 Melbourne Reed Gift Fair Corporate DVD	100% as Lead presenter, Vox pops		Altelevision
2012 Sleepmaker Corporate DVD	100% as Lead presenter		Wellcom Group Limited
2011 Koozoo Corporate video	Featured model	Dir. Kristian Curcio	Orion Media
2011 Ehealth Corporate video	Featured, Doctor		Orion Media Group
2010 Sievwright Corporate video	100% as Lead presenter	Dir. Kristian Curcio	Orion Media

PRESENTER IN TV ADVERTORIALS

2014 Real Infomercial	100% as presenter for Life/Pet Insurance	Dir. Aaron Schreck	One3six
2014 Real Life Insurance	100% as presenter	Channel 7	The Morning Show
2013 Real Life Insurance	100% as presenter	Channel 7	The Morning Show
2013 Real Pet Insurance	100% as presenter	Channel 7	The Morning Show
2012 Mazuma Mobile	100% as presenter	Channel 10	The Inside Word on The Circle
2012 Real Pet Insurance	100% as presenter	Channel 7	The Morning Show
2012 Real Pet Insurance	100% as presenter	Channel 10	The Circle
2012 Real Pet Insurance	100% as presenter	Channel 9	Mornings
2011 Grocery Run x2	100% as presenter	Channel 9	Kerri-Anne
2011 Real Pet Insurance	100% as presenter	Channel 10	The Circle
2011 McCain Season's Choice Berries N Yoghurt	100% as presenter	Channel 10	The Circle
2011 Real Pet Insurance	100% as presenter	Channel 7	The Morning Show LIVE 4th B'day special
2011 Dodo Buddy Box and Dodo Electricity	100% as presenter	Channel 10	The Circle
2011 Real Pet Insurance	100% as presenter	Channel 9	Kerri-Anne
2011 Real Pet Insurance	100% as presenter	Channel 7	The Morning Show
2010 Real Pet Insurance	100% as presenter	Channel 7	The Morning Show
2010 Suncorp	100% as presenter	Channel 10	The Circle

THEATRE

2015 The Nutcracker Christmas	Narrator and dancer	Dir. Karen Pastor	The Bayside Children's Theatre
2009 to 2017: Dora's Sing Along Adventures Show	Dora and dancer	Dir. Lisa Currey	Nickelodeon
2003 to 2011 Numerous Pantomime Shows	Host and dancer	Dir. Gill Holder	Showtime Attractions
2009 The Roary Show	Host (Plugs) and dancer	Dir. Jacqui Barton	Gr8 Eventz
2008 The Tweenies Xmas Show SINGAPORE TOUR	Host (Serena) and dancer	Dir. Gill Holder	Showtime Attractions
2001 to 2011 Numerous Pantomime Shows	Host and dancer	Dir. Fran Floyd	Event Central
1996 to 2001 Numerous Warner Bros Pantomime Shows	Dancer and performer	Dir. Conrad Helfrich	Conrad & Co
1993 to 1996 Numerous Pantomime Shows	Host and dancer	Dir. Lois Thwaites	Woodnook Estate Promotions

WALK ON WEB PRESENTER

2012 The Jewel Website for Pearl Windows	100% as walk on web presenter	Dir. Marc Ricci	Interactive Websites
2012 Littlebebe website	100% as walk on web presenter	Dir. Marc Ricci	Interactive Websites
2012 Interactive Websites	100% as walk on web presenter	Dir. Marc Ricci	Interactive Websites
2012 Absolute Business Brokers website	100% as walk on web presenter	Dir. Marc Ricci	Interactive Websites
2011 Renovate WA website	100% as walk on web presenter	Dir. Peter Hynes	Filmtime Media Group
2009 The Sustainable School Shop website	100% as walk on web presenter	Dir. Peter Hynes	Filmtime Media Group
2009 to 2012 Presenter on numerous websites	100% as walk on web presenter	Dir. Kristian Curcio	Orion Media

DANCE

2014 Dancer for LIVE performance with Guy Sebastian singing "Like A Drum"	Dancer/TMNT Michelangelo	Rod Laver Arena Kids Tennis Day	Nickelodeon
2010 Dancer in fashion Shows	Dancer/model	Fashion shows	Cosmo Couture
2010 Dancer for 7 Eleven Competition	Cheerleader	7 Eleven Sports Slurpee Competition	Haystac
2000 to present: Dancer in numerous fashion shows	Dancer/model	Fashion shows	Event Central
1999 to 2003 Dancer in numerous fashion shows	Dancer/model	Fashion shows	Woodnook Estate Promotions
1999 Dancer in fashion shows	Dancer/model	Fashion shows	Just Jeans
1996 to present: Numerous dance jobs as a podium freestyle dancer	dancer		

TV AND REALITY

2009 Talk to the Animals	Featured 100%	WTFN Entertainment	Talk to the Animals
2009 On Display	Featured 100%	WTFN Entertainment	On Display
2009 Ch.9's Bush Fire Appeal	Featured (with Elmo)	Channel 9	Bush Fire Appeal
2008 9am with David and Kim	Featured model	Channel 10	9am with David and Kim
2008 Newstopia	100%, Tara	SBS	Newstopia
2006 Forget The Rules	100%, Chelsea	Dir. Paul Baiguerra	Global Dilemma Productions
2004 Good Friday Appeal	100%, Alice in Wonderland	Channel 7	The Good Friday Appeal
1997 That's Huge	100%, Newsreader and dancer		That's Huge TV pilot

TRAINING

2008 BRAVE STUDIOS: On Camera Presentation Course (Karalee Tilvern), Melbourne, Australia

2000 DEAKIN UNIVERSITY: Bachelor of Arts/Bachelor of Teaching (including dance/drama), Melbourne, Australia

1996 BOX HILL TAFE: Dance/Drama (Laurel Martyn), Melbourne, Australia

SPECIAL SKILLS

- RUNWAY: Catwalk and lingerie model in numerous bridal and fashion shows for Martina Lucinda, Event Central, Cosmo Couture, Bridal Events Australia, Special Arrangements, and Australian Wool parades for Woodnook Estate Promotions.

- DANCE TRAINING: Advanced dancing skills in classical ballet (Cecchetti & R.A.D), jazz, funk and contemporary. Intermediate dancing skills in tap and character dancing. Studied dance at Deakin University and BoxHill TAFE.

- DANCER IN FASHION SHOWS: Dancer/model in numerous fashion shows for Cosmo Couture, Event Central, Just Jeans and Woodnook Estate Promotions

- QUALIFIED PERSONAL TRAINER AND AEROBICS INSTRUCTOR

- LES MILLS BODY JAM INSTRUCTOR (dance based aerobics class)

- LOVES RUNNING, DANCING AND BOXING FOR FITNESS

VOCATIONAL HISTORY

Mum to two beautiful daughters

TV presenter, actor, model, dancer

Personal Trainer and Aerobics Instructor

Flight Attendant

School teacher and dance teacher