



Jordy Lucas

ITSALLHER.COM

Social reach: 65K+

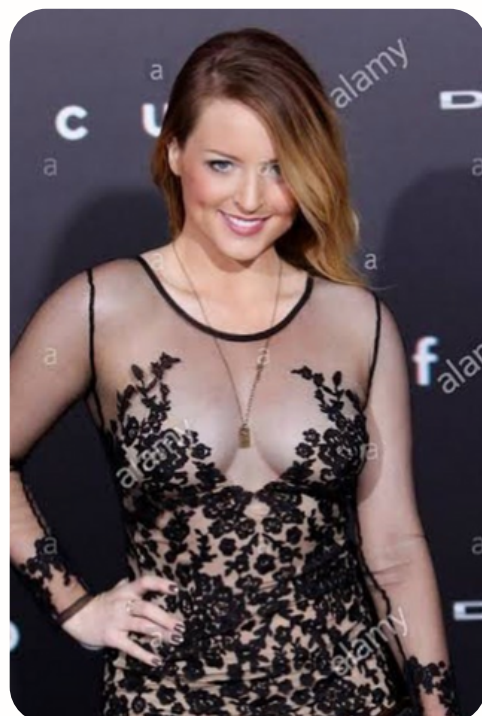
PODCAST: 12K DOWNLOADS PER EP

SITE: 12.5K MONTHLY USERS

Founded by ex-Neighbours star Jordy Lucas, IT'S ALL HER is on a mission to make life simpler and better for women.

Fast becoming the woman that all the celebrities come to, Jordy has interviewed the likes of Melissa Leong, Shelley Craft, Ada Nicodemou, Maria Thattil, Ash London, Rachael Finch and Steph Claire Smith.

Jordy is an accomplished MC, voice over artist and has a passion for talking about what *really matters*.



AUDIENCE INSIGHTS

88% female

40% from Australia

34% aged 25-34



PREVIOUS BRAND PARTNERS



MEDIA COVERAGE

 The Courier Mail

'Your kids are too thin': Rachael Finch shares trolling ordeal

Model and mother-of-two Rachael Finch has opened up about the "nasty" trolling she receives online about her parenting by promoting healthy...

12 Apr 2022



 Daily Mail

Ash London reveals why she left her radio career behind

The mother of one, 35, spoke about her career path on the It's All Her podcast with former Neighbours actress Jordy Lucas.



 Daily Mail

The Block's Bec Douros reveals her fertility struggle as she discusses her IVF journey

The Block's Bec Douros has opened up about her fertility struggles and journey IVF.

8 May 2022



 9Now

The Block's Bec Douros opens up about her private IVF journey to become a mother

The Block's Bec and George were a fan favourite couple on their season in 2013. Bec's journey to motherhood...

 Herald Sun

Block star's surprise role in Zac Efron film

Sharon Johal has revealed she knocked back the chance to appear on I'm a Celebrity ... Get Me Out of Here! in the pursuit of more acting...



 Radio Today

Ash London planned on leaving radio even before falling pregnant

Recently Ash London spoke with ex-Neighbours actor, Jordy Lucas, on her 'It's All Her' podcast about her life and ambitions, telling Jordy...



 9Now

Shelley Craft reveals her top tips for auditioning for The Block and gives an update on filming the 2022 season

The Block co-host shares her audition tips with Jordy Lucas on the It's All Her podcast and reveals why the...



 Kidspot

'They stole photos of my little girl': Block couple reveals horrifying trolling

It even started, someone was using one of her scan photos when she was still in the womb"



 Daily Mail

MAFS 'villain' Domenica Calarco launches scathing tirade against groom Harrison Boon

She was branded a 'villain' during her season of Married At First Sight last year.

