

**JOSH CAMPBELL**

# PROPOSAL DECK

**SPOKESPERSON   CREATIVE DIRECTOR   VIDEO PRODUCTION**







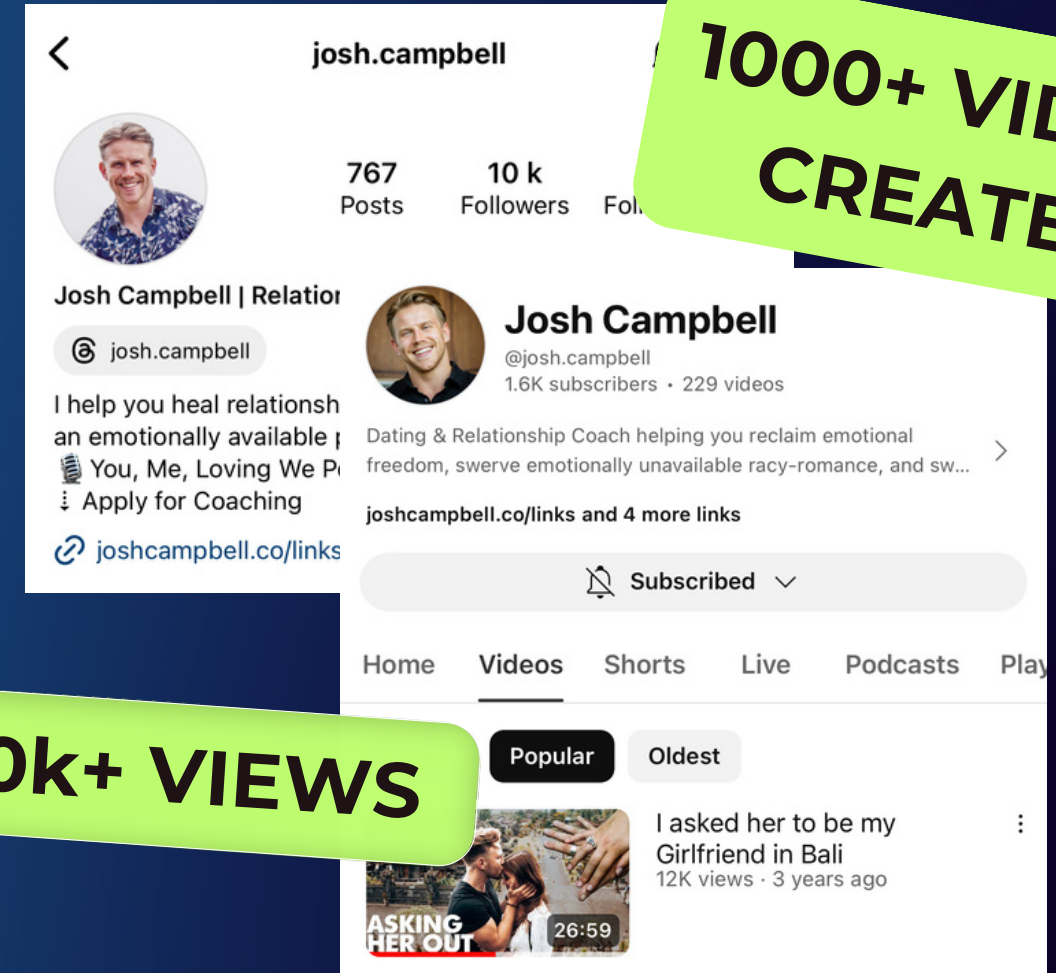
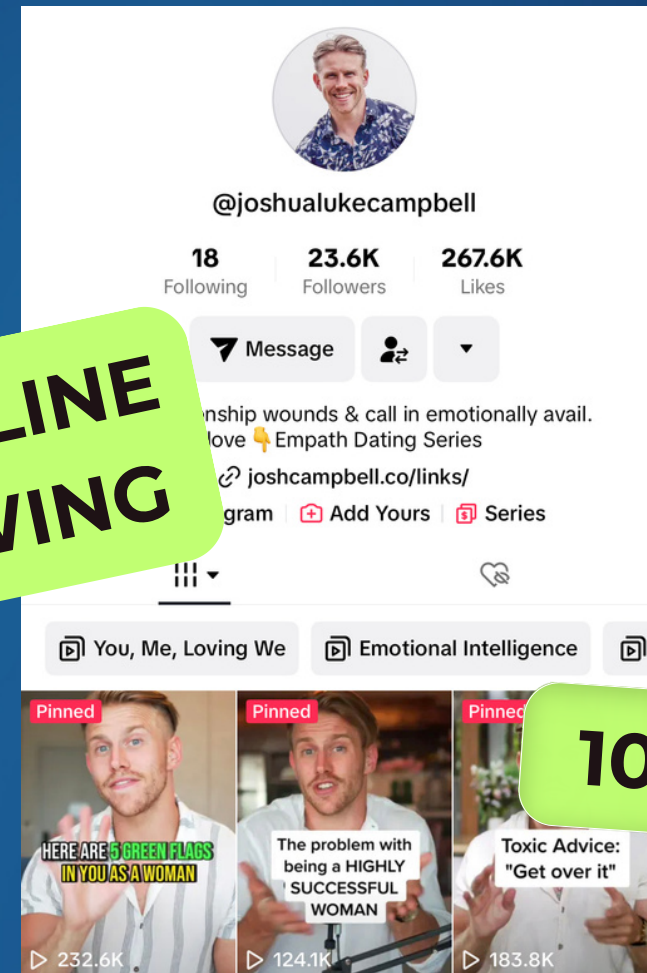
# WHO I AM

TOP RATED UPWORK CREATOR



**50k+ ONLINE FOLLOWING**

**1000+ VIDEOS CREATED**



**100k+ VIEWS**



# MY SKILLS

- ✓ SCRIPT WRITING
- ✓ SPOKESPERSON DELIVERY
- ✓ CREATIVE DIRECTING
- ✓ VIDEO PRODUCTION
- ✓ ACTING
- ✓ COACHING

SIGNATURE STYLE: HUMOUR, ENTHUSIASTIC, GROUNDED, INFORMATIVE





# WHAT YOU CAN EXPECT



- ✓ SHORT AND LONG FORM AD CREATIVES
- ✓ VSL'S AND HOW-TO EXPLAINER VIDEOS
- ✓ BE YOUR SOCIAL MEDIA SPOKESPERSON AND CONTENT CREATOR
- ✓ UGC VIDEO
- ✓ UNBOXING, REVIEWS, DEMOS
- ✓ VOICEOVERS
- ✓ COURSE CONTENT, INDUCTIONS AND INTERNAL CONTENT
- ✓ SEO OPTIMISED LANDING PAGE VIDEO



# THE ROADMAP

**1**

## IDEATION PHASE

Here, we gather all necessary info on your product, so we can begin crafting talking points!

**2**

## CREATION PHASE

Once the script/idea is approved, I get into shooting and editing. You can excitedly await for the end product!

**3**

## REVISION PHASE

Here, I offer small tweaks and revisions so you are absolutely happy with the result. I'll also offer the RAW Rough as a bonus for your future use.

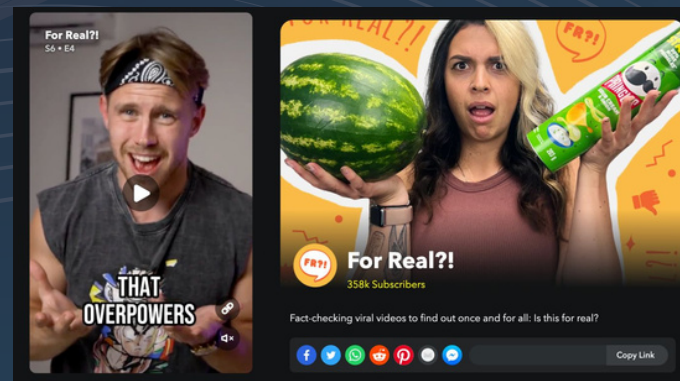


# PROJECTS

1

## FORREAL?!

Show host. Grew social media to 350k followers.



2

## E8 FUNDING

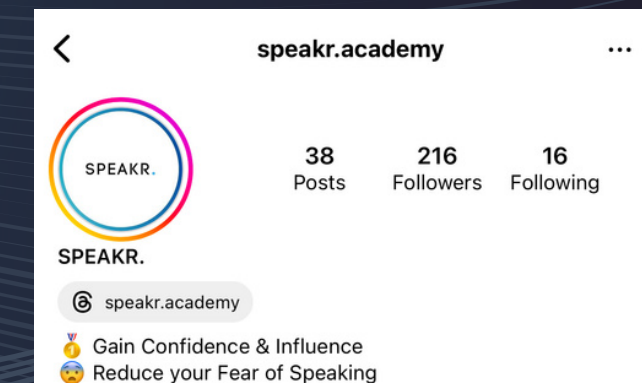
Brand lead spokesperson.



3

## SPEAKR

Lead spokesperson and content creator.





# PROJECTS

4

**BUMBLE**

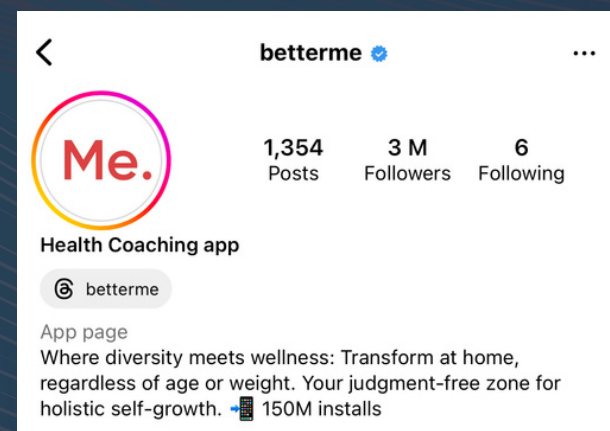
Brand rep.



5

**BETTERME**

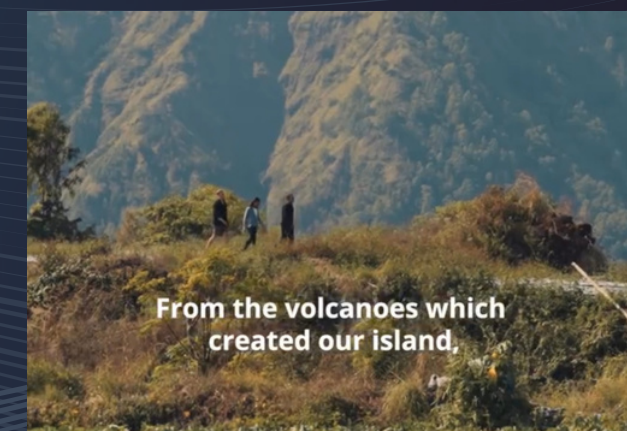
Brand spokesperson.



6

**BBC**

Ad actor.



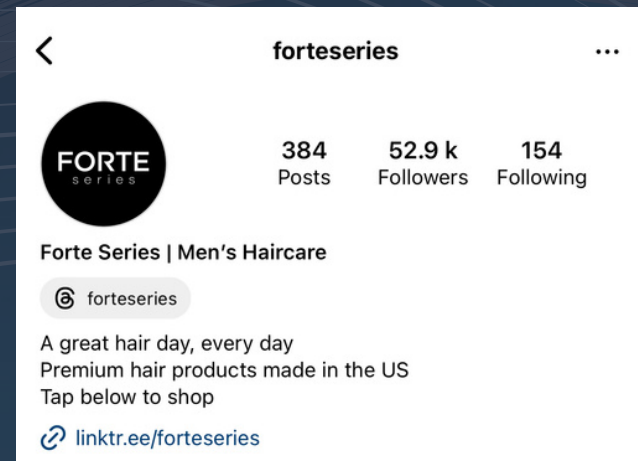


# PROJECTS

7

## FORTE SERIES

Lead spokesperson.



8

## GOOSEBERRY

Content Creator.



9

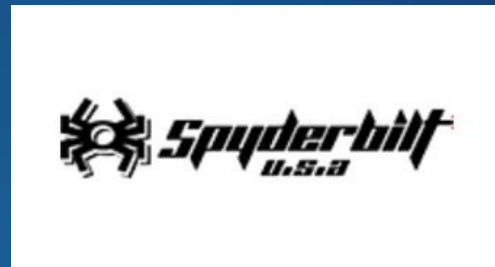
## GLOBAL WORK & TRAVEL

Creative director, ad production.





# MORE PROJECTS

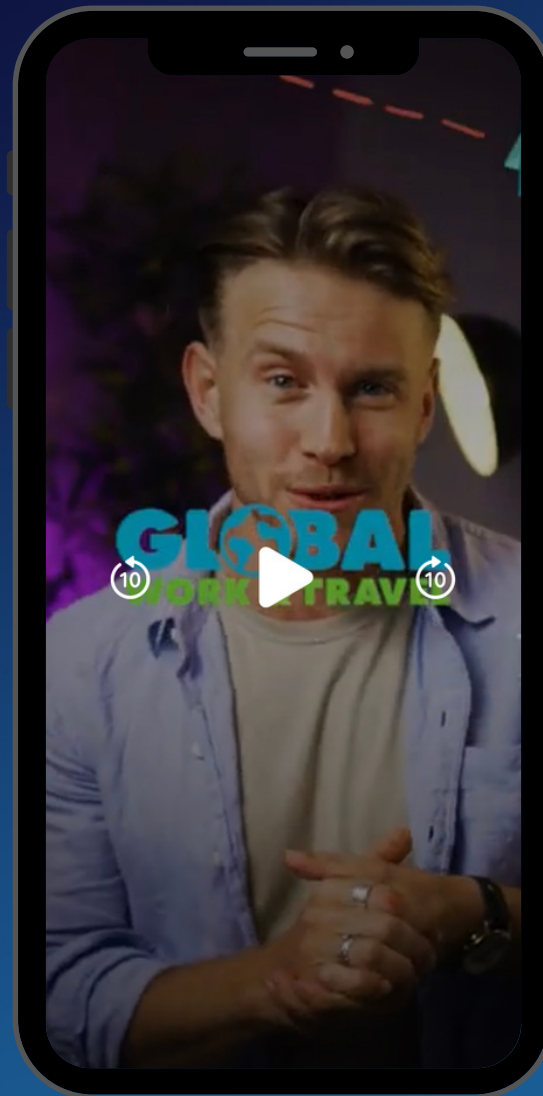


[COMPLETE PORTFOLIO AT JOSHCAMPBELL.CO/CREATIVEDIRECTING](https://www.joshcampbell.co/creativirecting)

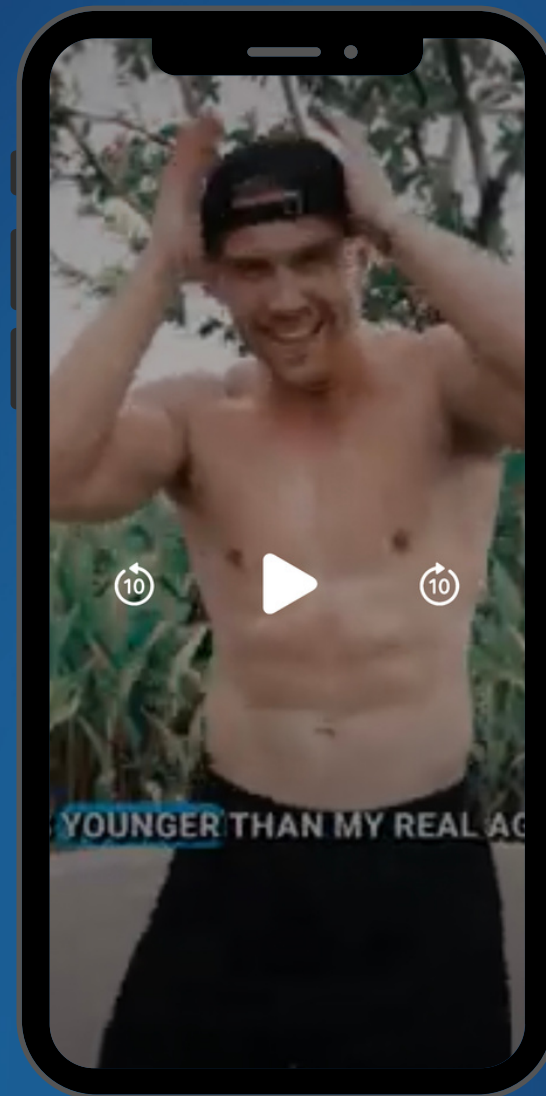


# TAKE A LOOK

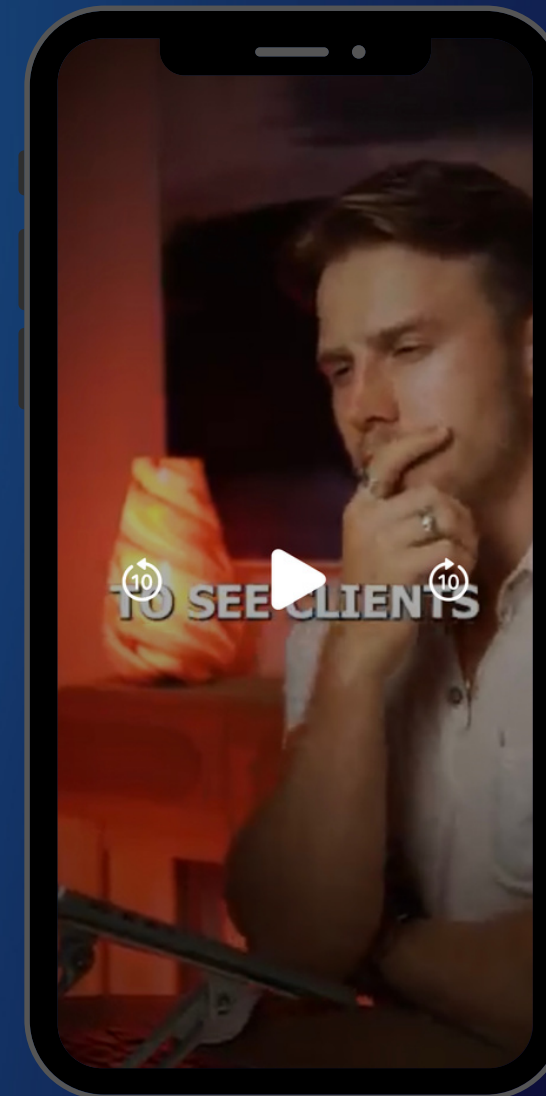
SHORT FORM VIDEOS



GLOBAL WORK & TRAVEL



ALPHACELL



SPRINTFUL





# TAKE A LOOK

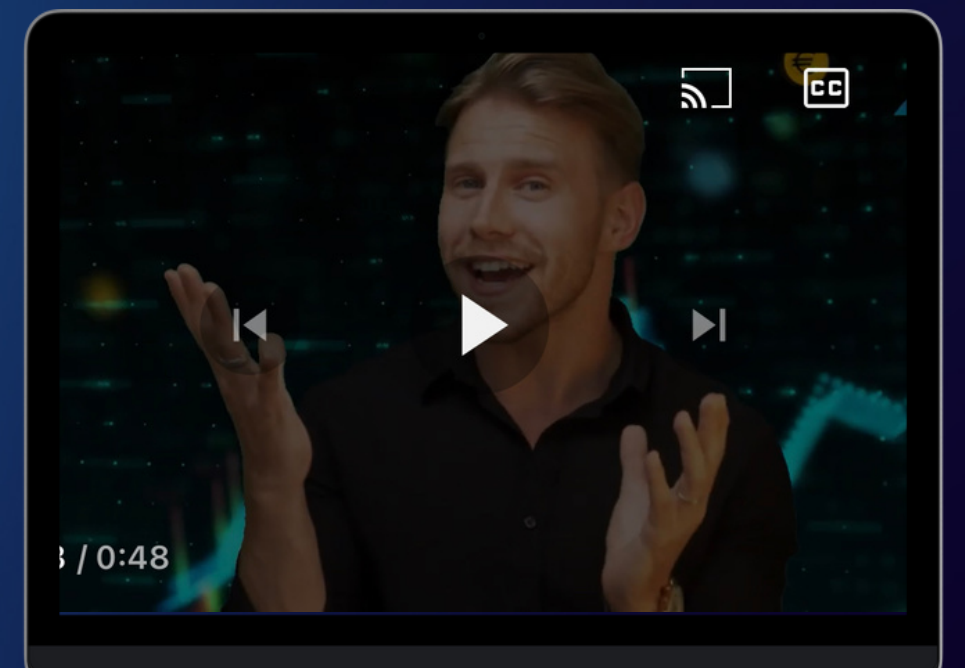
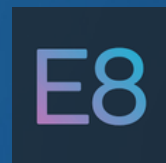
LONG FORM VIDEOS



ATLAS



E8 FUNDING



SWITCH MARKETS





# REVIEWS...

★★★★★ 5.00

"Excellent creator! The content quality (videos, sound, and performance) is always on point. Had a pleasure working with!"

★★★★★ 25th Jul, 2023

Josh was great to work with! Not only did he understand the brief in the first go, but he also made sure to deliver content in a timely manner. His content was very professional. Great to work with and would definitely work with him again :)

★★★★★ 5.00 Jun 26, 2023

"Joshua is a great professional! He knows how to get the best results and how to communicate them. His high level of mental health skills and life experience were also important to my task. So it was a pleasure to work together. Thanks Joshua!"

★★★★★ 5.00 Jul 28, 2023

"Working with Joshua has been a delightful experience. He consistently delivers top-notch work and creates high-quality videos. He is incredibly efficient and easy to communicate with, always responding promptly. We are excited to continue working with him in the future."

★★★★★ 29th Jan, 2021

Josh was extremely professional and went out of his way to add value during our convo and make sure that I get the insights I needed. Highly recommend!

★★★★★ 5.00 Sep 4, 2023

"Joshua has proven to be a great investment - we had him produce some UGC for us - he was a natural on camera and is great with interacting with strangers. He has communicated well and been open with the process and any concerns he had which we managed to work through. We had a few things pop up that delayed the roll out of content, but none the less Josh was able to deliver on the other end."



# REVIEWS...



**Jay Head of Marketing for Global Work & Travel:**

*"This is fantastic! Very fun, engaging and professional-grade. Love your work."*



**Chris from Air Landline:**

*"Josh is an absolute superstar for our project. He was very enthusiastic and professional and throughout and produced exactly what we were looking for. I added a bonus as I was very happy with the work and looking forward to launching the video. I 1000% recommend Josh."*





**Angelina from BetterMe:**

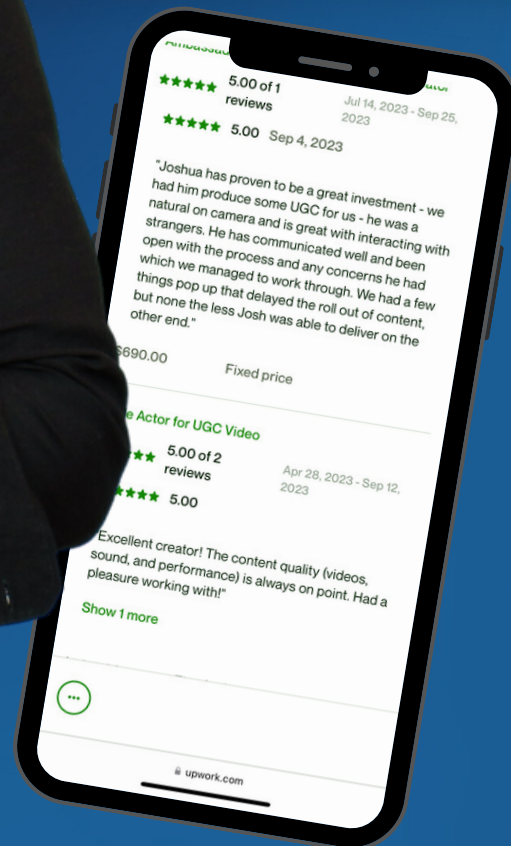
*"Love working with Josh! His content creation and production skills are simply top-notch. His communication style, combined with prompt responses, has made collaborating a seamless and enjoyable experience. And Josh, man, I appreciate you being open to new projects and willing to go the extra mile :)"*



# YOU CAN TRUST ME



**Joshua C.**   
Bristol, United Kingdom  
100% Job Success  Top Rated



- ✓ **TOP RATED UPWORK CREATOR**
- ✓ **HIGHLY CONVERTING ADS WITH \$25M REVENUE COMPANIES**
- ✓ **REGULAR RECURRING CLIENTS**
- ✓ **EXPERTISE, CREDIBILITY AND AUTHORITY**
- ✓ **TOP PRODUCTION VALUE**
- ✓ **7 YEARS EXPERIENCE**

**LET'S CREATE SOMETHING UNFORGETTABLE**